

.GUEST LECTURE DATE: 25th JULY 2015

Speaker: Mr. R. Krishnan

Chief Operations Officer (COO), Kotak Mahindra Mutual Fund.

Topic: 'An overview of Indian Asset Management Industry'.

Specialisation: MMS-II (Semester-III) Finance

Mr. R. Krishnan is a Chartered Accountant and Cost Accountant with over 19 years of experience in the fields of Operations, Systems, Finance, MIS, Accounting, Audit and Taxation. Mr. Krishnan joined Kotak Mutual in August 2004 as Senior Vice President, and Chief Operations Officer, and oversees the Operations, Accounting, Admin and IT functions of the Fund. Mr. Krishnan's lecture was mainly based on the Indian Asset Management/Mutual fund industry and how it evolved over the period. Also, Sir covered the norms and Regulations which every Asset Management Company is supposed to follow. From a perspective of management student, it is important to know regulations put up by SEBI (Securities and Exchange Board of India) because, these regulations are supposed to be followed in the industry. Mr. Krishnan's experience through his examples were based on the situations, he faced, while working in the industry.

Mutual fund and portfolio management Industry is gaining popularity in the Indian market because of increasing financial literacy. Because of this, amongst the finance students also, mutual fund and portfolio management industry is becoming favourite topic of discussion. Considering this background, it is necessary to understand the technical aspects of mutual funds.

Mr. Krishnan, explained the concept of NAV (Net Asset Value), which is the most important measure of any mutual fund. Also, how NAV affects the performance of the scheme and he tried to clear many common misconceptions about NAV.

Mr. Krishnan explained the 3-tier Structure of Mutual fund in India i.e. Sponsor, Trustees and Trust (or mutual fund). It is easy to understand this structure theoretically, but it is equally important to know this from practical point of view. Sir made it very easy to understand this structure with the help of many examples. There are various terms used in the mutual fund industry such as Offer Document, New Fund Offer, Tracking error, Expense ratio, etc. All these terms were explained by Mr. Krishnan in a very practical manner making it easy for students to understand.

Mr Krishnan also gave practical overview of the mutual fund industry; his experience in this field is in remarkable and this practical experience helped not only to understand the functioning of the industry but also understanding the core responsibilities required for this industry. At length, Sir also cleared all the queries related to the topic. Additionally, some tips to students for the finance based interviews to be faced by students was also covered in near future. These tips would be useful for students and would play a very important role in their grooming for banking jobs.

The session by Mr. R. Krishnan was definitely a Value Addition for students and it boosted confidence in students to face the industry. The lecture gave them the direction, as to how they should prepare themselves to stand out in the competitive Indian Finance Industry.